

Gowanda Volunteer Fire Company, Inc.
230 Aldrich Street
Gowanda, NY 14070
www.gowandafirerescue.com

December 14, 2021

Dear Business Owner:

The Gowanda Volunteer Fire Company, Inc. will host its First Annual Trout Fishing Tournament on the Cattaraugus Creek, in the Village of Gowanda the weekend of October 15th & 16th, 2022. We are writing to request your support as one of our tournament sponsors. This is an excellent opportunity for you to reach thousands of members of the community, as well as, generate good will and positive advertising for your business. In addition, we will proudly display and promote your business for months leading up to the tournament, as well as, during the tournament. Advertising opportunities will be done by way of print, social media, banners and the official fishing derby website at www.gowandafirerescue.com. All donations are tax-deductible.

Sponsorship levels for the event are as follows, Gold Sponsor \$500 or above, Silver Sponsor \$250, and Bronze Sponsor \$125. A complete listing of the details of the sponsorship package is on the back of this letter. We know that your generous donation will play an integral part in our success, we are asking you for your support by way of this sponsorship. With the funds raised through this event, the fire company will be able to embark on a plan to purchase much needed life-saving equipment, along with improvements to our building which is also used as an emergency sheltering facility. Our fire hall is the center of many community events and clinics that occur throughout the year for the benefit of the community. We would like to thank you in advance for your consideration and support. If you have any questions, please contact Steve Raiport, Derby Chairman at 716-698-9947 or via email at sraiport@gmail.com.

Sincerely,

Fishing Derby Committee

Gowanda Volunteer Fire Company, Inc.
1st Annual Trout Fishing Derby
www.gowandafirerescue.com

EVENT SPONSOR FORM

SPONSOR LEVELS:

- **Gold Sponsor - \$500 and Above**
 - Sponsor's name and logo prominently illustrated on the Gowanda Volunteer Fire Company, Inc. fishing derby poster, tournament banner as well as on the website with a link, any printed materials and/or advertising. Includes 6-yard type signs to be at entry points to the creek. Booth/vendor set up at the Gowanda Fire Hall during the fishing derby. 2 complimentary derby registrations. Includes 3 sponsored tagged trout with a \$25 cash prize for each.

- **Silver Sponsor - \$250**
 - Sponsor's name prominently listed on the Gowanda Volunteer Fire Company, Inc. fishing derby posters, as well as on the website with a link, any printed materials and/or advertising. Booth/vendor set up at the Gowanda Fire Hall during the fishing derby. Includes 2 sponsored tagged trout with a \$25 cash prize for each.

- **Bronze Sponsor - \$125**
 - Sponsor's name listed on the Gowanda Volunteer Fire Company, Inc. pamphlets as well as on the website. Includes 1 sponsored tagged trout with a \$25 cash prize.

**** Donations of equipment and/or services are calculated at the retail price to determine sponsor level****

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Mailing Address: _____

Website or Facebook Page Info: _____

Gold and Silver Sponsors: Please send your company logo to gowandafirerescue@gmail.com

SPONSOR AMOUNT (CASH) \$ _____

Signature: _____

Date: _____

In-Kind Donation of goods or services, please list below and the fair market value: _____

All donations by recognized sponsors received prior to **May 15, 2022** will be included on the poster, banners, as agreed to the Gold and Silver sponsorship categories listed above, all sponsorship received after that date will be acknowledged appropriately.

Booth/Vendor setup for the weekend- Friday October 14, 2022 4pm-9pm- Gowanda Fire Hall, Derby Headquarters. Derby officials will be at the fire hall starting at 5am on Saturday and Sunday morning for last minute setup. Derby hours are Saturday 7am-6pm, Sunday 7am-4pm.

Security will be provided for after hours of the derby, Friday and Saturday nights.

For questions, please contact Steve Raiport, sraiport@gmail.com or 716-698-9947

The Gowanda Volunteer Fire Company, Inc. is a 501(c)(3) corporation. Your contribution may be tax deductible.

Make checks payable to Gowanda Volunteer Fire Company, Inc, Mailing Address: 230 Aldrich Street Gowanda, NY 14070 | EIN: 84-1724219