

**Gowanda Volunteer Fire Company, Inc.**  
**230 Aldrich Street**  
**Gowanda, NY 14070**  
[www.gowandafirerescue.com](http://www.gowandafirerescue.com)

November 29, 2022

Dear Business Owner:

The Gowanda Volunteer Fire Company, Inc. will host its 2<sup>nd</sup> Annual Trout Fishing Tournament on the Cattaraugus Creek, in the Village of Gowanda the weekend of October 14<sup>th</sup> & 15<sup>th</sup>, 2023. We are writing to request your support as one of our tournament sponsors. This is an excellent opportunity for you to reach thousands of members of the community, as well as, generate good will and positive advertising for your business. In addition, we will proudly display and promote your business logo for months leading up to the tournament, as well as, during the tournament. Advertising opportunities will be done by way of print, social media, and banners. All donations are tax-deductible.

Sponsorship levels for the event are as follows, Gold Sponsor \$500 or above, Silver Sponsor \$250, and Bronze Sponsor \$125. A complete listing of the details of the sponsorship package is on the back of this letter. We know that your generous donation will play an integral part in our success, we are asking you for your support by way of this sponsorship. With the funds raised through this event, the fire company will be able to embark on a plan to purchase life-saving equipment and improvements to our building which is used as an emergency sheltering facility. Our fire hall is the center of many community events and clinics that occur throughout the year for the benefit of the community. Thank you in advance for your consideration and support. If you have any questions, please contact Steve Raiport at 716-698-9947 or via email at [sraiport@gmail.com](mailto:sraiport@gmail.com)

Thank You,  
Steve Raiport  
Derby Chairman

**Gowanda Volunteer Fire Company, Inc.**  
**2nd Annual Trout Fishing Derby**  
www.gowandafirerescue.com

**EVENT SPONSOR FORM**

**SPONSOR LEVELS:**

- **Gold Sponsor - \$500 and Above**
  - Sponsor's name and logo prominently illustrated on the Gowanda Volunteer Fire Company, Inc. Fishing Derby poster, the tournament banner as well as on the website and any printed materials and/or advertising. Includes 3 tagged trout, if caught, the participant will be paid \$75 on your behalf as a sponsored prize for each fish caught. Booth/vendor set up at the Gowanda Fire Hall during the fishing derby. Business logo and link listed on the website.
  
- **Silver Sponsor - \$250**
  - Sponsor's name is prominently listed on the Gowanda Volunteer Fire Company, Inc. posters, as well as on the website and any printed materials and/or advertising. Includes 2 tagged trout, if caught, the participant will be paid \$50 on your behalf as a sponsored prize for each fish caught. Booth/vendor set up at the Gowanda Fire Hall during the fishing derby. Business logo and link listed on the website.
  
- **Bronze Sponsor - \$125**
  - Sponsor's name listed on the Gowanda Volunteer Fire Company, Inc. pamphlets as well as on the website. Includes 1 tagged trout, if caught, the participant will be paid \$25 on your behalf as a sponsored prize for each fish caught. Business name with a link listed on the website.

**\*\* Donations of equipment and/or services are calculated at the retail price to determine sponsor level\*\***

**SPONSOR INFORMATION**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Tagged Fish Name or In Memorial Fish Name: \_\_\_\_\_

Website or Facebook Page Info: \_\_\_\_\_

Gold and Silver Sponsors: Please send your company logo to [gowandafirerescue@gmail.com](mailto:gowandafirerescue@gmail.com)

SPONSOR AMOUNT (CASH) \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

In-Kind Donation of goods or services, please list below and the fair market value: \_\_\_\_\_

**All donations by recognized sponsors received prior to **June 1, 2023** will be included on the poster, banners, etc. for that sponsorship level. All sponsorship forms received after that date will be acknowledged appropriately.**

For questions, please contact Steve Raiport, [sraiport@gmail.com](mailto:sraiport@gmail.com) or 716-698-9947

The Gowanda Volunteer Fire Company, Inc. is a 501(c)(3) corporation. Your contribution may be tax deductible.

Make checks payable to Gowanda Volunteer Fire Company, Inc, Mailing Address: 230 Aldrich Street Gowanda, NY 14070 | EIN: 84-1724219